

To: Ashwaubenon Businesses  
From: Ashwaubenon Youth Soccer Association  
Date: 2010 Season

To Whom It May Concern:

The Ashwaubenon Youth Soccer Association (SAYS) would like to invite your business to consider a team sponsorship in our upcoming summer league for 2008. Our league represents soccer teams of boys and girls ranging in ages 5 to 16. The season runs through summer and competes against other local towns and cities. Here is how the sponsorship works:

1. The cost to sponsor one team is \$300.00 (2 teams is \$500.00).
2. The team will wear your business name and/or logo on the team's jersey.
  - a. Your business will also be listed on our web site.
3. Place an ad in the parent handbook that is provided at the beginning of the season. Cost is \$25 per quarter page (in \$25 increments)

Each team plays approximately 15 games throughout the summer. They are attended by many parents and relatives who would be exposed to your business' name on the team jerseys. It is an excellent way for your company name to gain recognition during each game and at our awards picnic.

If you are interested in sponsoring one of the Ashwaubenon Youth Soccer Teams please contact an AYS board member as listed on our web site: [www.ashwaubenonyouthsoccer.com](http://www.ashwaubenonyouthsoccer.com).

We thank you for your consideration and wish you a very Prosperous and Healthy soccer year!

Sincerely,

The Ashwaubenon Youth Soccer Board